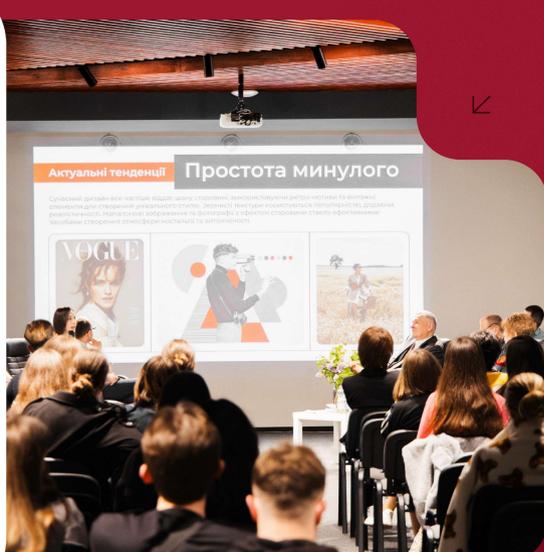




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VII All-Ukrainian  
Scientific and Practical  
Conference

TRADITIONS AND  
INNOVATIONS  
IN CONTEMPORARY  
DESIGN

KING DANYLO UNIVERSITY  
FACULTY OF SOCIAL AND APPLIED SCIENCES  
DEPARTMENT OF DESIGN

## Conference Information Letter

We invite you to participate!  
in the VII All-Ukrainian Scientific and Practical Conference  
with International Participation  
“TRADITIONS AND INNOVATIONS IN CONTEMPORARY DESIGN”  
April 23, 2026

The conference will begin at **10:00 a.m.** at the following address: **35 Yevhena Konovaltsia Street, Ivano-Frankivsk, King Danylo University.**



### The event will be useful for:

- researchers, academic and teaching staff;
- doctoral students, PhD candidates, and higher education students (Bachelor's and Master's levels) who explore contemporary design trends, innovative technologies, and the integration of traditional and modern approaches in creative projects;
- design practitioners who wish to present their professional experience;
- anyone interested in the conference topics.

**The purpose of the conference** is to create a scientific and professional platform for discussing current issues and prospects for the development of contemporary design, integrating traditions and innovations in theory and practice, presenting the results of research and creative projects, expanding international academic and professional cooperation, and establishing sustainable partnerships among higher education institutions, research organizations, and representatives of the creative industries.

The conference will contribute to the development of a platform for professional dialogue, the enhancement of international cooperation, and the consolidation of the professional community.

### Main areas of activity:

- **Professional presentations and discussions**  
Speeches by leading scholars and practitioners in the field of design, analyzing current challenges and transformations of the industry in wartime conditions, addressing issues of cultural heritage preservation, visual communication, and the role of creative industries in recovery processes and international cooperation.
- **Panel discussions**  
Consideration of current issues and future prospects in contemporary design with the participation of researchers, educators, professional practitioners, representatives of creative industries, and stakeholders. The focus will be on the integration of traditions and innovations, implementation of new technologies, international cooperation, and the role of design in social transformations and post-war recovery.
- **Networking**  
Opportunities to establish professional contacts, exchange experience, and initiate joint projects, including international collaboration.
- **Presentation of creative works**  
Showcasing creative works of faculty members and students of the Department of Design, enabling participants to become acquainted with the level of professional training and fostering professional exchange and inspiration.

**Working languages of the event:** Ukrainian, English

**Participation format:** In-person with the option to join online (a link will be sent to the email addresses of registered participants before the start of the event).



### REGISTRATION

**Registration:** To participate, please complete the registration form **by April 1, 2026**, following this link: [\[Google Form link\]](#).

**Abstract submission requirements:** The title should be indicated and aligned to the left.

### In the registration form, participants must attach:

- The abstract of the presentation;
- For higher education students – a review from the academic supervisor, certified with a stamp (if the presentation is not co-authored).

Files should be named as follows: Ivanenko\_Abstract, Ivanenko\_Review.

The Organizing Committee reserves the right to edit abstracts and check them for compliance with academic integrity standards.

### Important information

Participation in the event is free of charge. All expenses related to travel, accommodation, and meals are covered by the participants themselves or by the sending organization.

**Contact person: Iryna MATOLICH** – Ph.D. in Art Studies, Associate Professor, Head of the Department of Design, King Danylo University ([iryna.matolich@ukd.edu.ua](mailto:iryna.matolich@ukd.edu.ua), [+380976654792](tel:+380976654792)).